

A buyer-ready starting file.

Compare current reference routes, see what is confirmed, and send one focused brief.

Reference routes

Three formats for the first comparison

Commercial status

Confirmed per project

Buyer action

Send one market and one product brief

HOW TO READ THIS FILE

Separate the useful facts from the open decisions.

This is a buyer conversation tool, not a stock or price list. Current reference samples, final specifications, commercial terms and destination-market documents are confirmed per project.

REFERENCE SAMPLE

A physical starting point

A current product reference can be compared for handfeel, dimensions, folding and pack handling.

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PROJECT CONFIRMATION

The commercial file comes next

MOQ, final artwork, carton data, lead time, testing and landed cost are checked against the buyer brief.

BUYER-DEFINED ROUTE

No assumption is hidden

When a route is still being defined, material, size, pack count and market claims stay open until the buyer and production route agree.

FEATURED ROUTES

Three formats to start the discussion.

Use the confirmed reference facts as a comparison point, then ask for the project items that affect the quote.

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01 / PERSONAL CARE

REFERENCE SAMPLE

XL dry facial towel

A larger dry sheet for cleansing, pat-drying and daily personal care, with the current route centred on a soft pouch.

SIZE	25 x 30 cm
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BASIS WEIGHT	80gsm
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PACK	50 sheets / soft pouch
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MATERIAL	Dual-sided nonwoven / pearl and plain textures
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CONFIRM BEFORE ORDER

Folded size, pouch dieline, carton data and production tolerance.

[View product details ↗](#)

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O2 / HOSPITALITY

REFERENCE SAMPLE

Full-size disposable bath towel

A full-body towel route for travel, hospitality, spa and care kits, selected for a larger usable size.

SIZE	80 x 160 cm
BASIS WEIGHT	80gsm
PACK	Single-unit soft pouch
MATERIAL	100% viscose

CONFIRM BEFORE ORDER

Finished weight, fold, bag size, carton quantity and freight data.

[View product details ↗](#)

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O3 / TRAVEL & CARE

SPECIFICATION IN DEFINITION

Disposable underwear

A private-label format for travel, maternity and hospitality ranges, configured around the buyer's market and size system.

MATERIAL	Buyer brief
SIZE RANGE	Market-specific size system
PACK	Single or multi-pack
ROUTE	OEM / private label

OPEN PROJECT ITEM

No fixed commercial specification is published until the matching sample and quotation are confirmed.

[View product details ↗](#)

EVIDENCE AND QUALITY

Show what can be checked, without overstating it.

Quality is easier to trust when the sample observation, factory reference and project document are kept distinct.

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What can be checked now

- Physical reference: handfeel, dimensions, folding, pull-through and pack handling.
- Factory environment reference: cleanroom entry, converting, sealing, inspection and carton preparation scenes.
- Project file: specification sheets, inspection notes and third-party reports when available for the selected route.



What is not promised

- No unverified certification, test pass, stock position, customer case or performance badge.
- MOQ, price, lead time and landed cost are not inferred from a product image.
- Destination-market labels, registrations and importer requirements are checked with the buyer's file.

PACKAGING LOGIC

Make the pack easy to buy and easy to verify.

The visual direction can carry a buyer logo, but the final artwork, print file and market information are confirmed before production.

01

Front panel

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Size and pack count are visible first.

02

Material and use

Material language and intended use are written only to the level supported by the project file.

03

Buyer logo and artwork

Logo placement, colours, dieline, print method and packaging MOQ are agreed with the buyer.

04

Back panel and carton

Instructions, importer details, labels, carton data and shipping marks follow the destination-market file.

FROM SAMPLE TO ORDER

A short route keeps the first decision reversible.

A buyer can stop at a sample, ask for a quote or move to a pilot only after the relevant facts are clear.

01

Sample

Confirm the product reference, delivery country and what should be tested.

02

Commercial file

Confirm specification, pack-out, MOQ, lead time, quotation date and trade assumptions.

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03

Market file

Confirm labels, testing, importer responsibility, customs and platform requirements.

04

Pilot order

Approve the golden specification and responsibility split before production or payment is committed.

WHAT WE NEED FROM A BUYER

One focused brief makes a comparable quote possible.

Send the fields you already know. Leave the rest open and we will mark what needs confirmation.

01

Market and channel

Destination country, sales channel, buyer role and importer of record.

02

Product and format

SKU, material, size, basis weight, texture, fold and pack count.

03

Volume and timing

Sample, trial quantity, recurring volume and the required launch window.

04

Documents and trade terms

Labels, testing, carton data, Incoterm, payment process and any platform checklist.

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RESPONSIBILITY SPLIT

Keep product supply and import responsibility separate.

The exact split is agreed per project. The outline below prevents a product quote from being mistaken for a customs or market-access promise.

MUYORI / PRODUCTION COORDINATION

We can coordinate

- Product brief, reference sample and specification alignment with the selected production route.
- Packaging direction, artwork review, pack-out and factory-side documents when available.
- Export handover documents and inspection notes as agreed in the commercial file.

BUYER / IMPORTER OF RECORD

The buyer confirms

- Destination labels, registrations, testing and platform rules required for the market.
- Importer of record, customs clearance, duties, taxes, local freight and landed-cost assumptions.
- Final payment approval, receiving address and any local compliance or distribution obligations.

NEXT STEP

Send one product, one market, one next decision.

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We will separate what can be sampled now from what needs supplier, testing or destination-market confirmation.



Brand direction and supply coordination for disposable personal-care products.

EXPLORE

Product library

Supply studio

Factory strength

For buyers

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Specifications and availability are confirmed per project.